



**Prof. Dr. Tanaji Sawant**  
 B.E.(Elect.), PGDM,Ph.D  
**FOUNDER SECRETARY**

**Dr. Manohar Karade**  
 Ph.D., UGC-SET, MBA-HRM  
 M.A.-ENG,B.Ed, DIT  
**Incharge Director**

Ref. No. JSPM/JSIMR/2023-24/ 653-B

Date: 09/12/2023

**HEI Undertaking for Grants Received**

**3.1.1 Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the year 2022-2023 (INR in Lakhs)**

Name of the Project/ Endowments, Chairs	Name of the Principal Investigator/Co-investigator	Department of Principal Investigator	Year of Award	Amount Sanctioned	Duration of the project	Name of the Funding Agency	Type (Government/non-Government)
Analysis of the Effects of Social Media Marketing on Consumer Behaviour	Dr. Umesh Nath	MBA	2022-23	100,000/-	12 Months	Sarvadnya Enterprises	Non Government
Analysing & Examining the capacity of human resources departments to drive organizational change	Prof. Umesh Sharma	MBA	2022-23	60,000/-	06 Months	Raavi Enterprises	Non Government
Financial Performance Analysis of Indian Private Banks	Dr. Santhosh Samuel	MBA	2022-23	40,000/-	06 Months	Raavi Enterprises	Non Government

*Karade*  
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