

JAYAWANT SHIKSHAN PRASARAK MANDAL'S JAYAWANTRAO SAWANT INSTITUTE OF MANAGEMENT & RESEARCH, PUNE (Approved by A.1.C.T.E. New Delhi, Govt. of Maha. Affiliated to SPPU University of Pune.) S.No. SS, Indrayani Nagar, Handewadi Road, Hadapsar Pune-28. Ph. 020-26970882 TeleFax: 020-26970913 Email: director jainr@japm.edu.in | Webblet: www. jspnjaimr.edu.in



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Ref. No. JSPM/JSIMR/2023-24/ 653-B

Date: 09/12/2023

HEI Undertaking for Grants Received

3.1.1 Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the year 2022-2023 (INR in Lakhs)							
Name of the Project/ Endowm ents, Chairs	Name of the Principal Investigator/C o-investigator	Depart ment of Principa I Investig ator	Year of Awa rd	Amoun t Sanctio ned	Durati on of the projec t	Name of the Fundin g Agency	Type (Governme nt/no n- Governmen t)
Analysi s of the Effects of Social Media Marketing on Consumer Behaviour	Dr. Umesh Nath	MBA	2022 -23	100,000	12 Month s	Sarvadn ya Enterpri ses	Non Government
Analysin g & Examinin g the capacity of human resources departmen ts to drive organizati onal change	Prof. Umesh Sharma	MBA	2022 -23	60,000/-	06 Month s	Raavi Enterpri ses	Non Government
Financial Performan ce Analysis of Indian Private Banks	Dr. Santhosh Samuel	MBA	2022 -23	40.000/-	06 Month s	Raavi Enterpri ses	Non Government

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